

Digital Discrimination

The FCC has adopted new regulations addressing “digital discrimination,” ensuring equitable access for all, regardless of income level, race, color, religion, national origin, or ethnicity. The FCC’s rules do allow for justifications of differential access based on economic and technical feasibility.

By March 22, 2024, any entity that meaningfully affects access to broadband internet service is subject to the FCC’s digital discrimination of access rules. By this date, the FCC will begin accepting consumer complaints.

Navigating these new regulations doesn’t have to be a burden. We understand the complexities of your business and the challenges of regulatory compliance. JSI can simplify the process, allowing you to focus on what you do best: delivering exceptional service to your communities.

Our comprehensive suite of services help you achieve seamless compliance:

- **Regulatory Services Assessment**
Review of your existing policies and tailored recommendations for meeting the new requirements.
- **Service Area Mapping Assessment**
Our software-based mapping solution will compare your service territories and potential service territories against socio-economic datasets.
- **Written Compliance Guide**
Overview of the FCC’s rules, sample language for internal policies and procedures, and an FAQ based on internal analysis and client interaction.
- **Customized Consultancy Services.**
Expert guidance on specific questions, individual service offerings, and a compliance solution tailored to your unique business needs.
- **Advocacy.**
We can help you share your concerns with the FCC about the impact of the proposed new rules, which would require annual reports and further compliance measures, on your business.



To learn more about how JSI can help your company, please contact:

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Be sure to also ask how you can integrate “digital discrimination” compliance seamlessly into your BEAD and digital equity approach. Maximize funding, gain a compliance advantage, and empower rural communities with equal access.

